



# One Product AI Content Loop

## Worksheet

Page 1

Turn one product into descriptions, titles, captions, FAQs, blog ideas, and a simple weekly content plan.

**Start here:** Fill in the real product details first. Better AI content starts with better input - not a more complicated tool.

### 1 Product name

Example: Vanilla Dusk Soy Candle

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### 2 Product type

Example: handmade soy candle, planner, jewellery, soap

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### 3 Real product details

Size, material, scent, colour, features, format, packaging, what is included.

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### 4 Target customer

Who is this product for?

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### 5 Use cases

When or why would someone use it?

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### 6 Brand feeling

Circle a few words or write your own.

Warm

Calm

Natural

Handmade

Soft

Simple

Premium

Creative

### 7 What should AI avoid?

Example: fake claims, medical promises, luxury clichés, words that do not fit your brand.

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## Your simple loop:

Choose product



Add details



Copy prompt



Edit in voice

Use Page 2 to turn your product details into useful AI prompts. Keep what works, delete what feels wrong, and make the final wording sound like your business.



# One Product AI Content Loop

## Worksheet

Page 2

## Copy-Paste AI Prompts

Replace the bracket text with your own product details. Then paste the prompt into ChatGPT or your favourite AI tool.

1

### Product description

Write a clear and warm product description for [product name]. It is a [product type] for [target customer]. The product details are [product details]. It is useful for [use cases]. The brand feeling is [brand feeling]. Keep the tone simple, natural, and not too salesy. Avoid [things to avoid].

2

### Product title ideas

Give me 20 product title ideas for [product name]. Make them clear, natural, and search-friendly without keyword stuffing. The product is for [target customer] and is useful for [use cases]. Include simple titles, gift-focused titles, and SEO-friendly listing names.

3

### Caption angles

Give me 10 social media caption angles for [product name]. Create different angles: gift idea, behind the scenes, customer problem, product benefit, lifestyle post, maker story, seasonal post, and product education. Keep the tone [brand feeling].

4

### FAQ section

Create 5 helpful FAQ questions and answers for a product page selling [product name]. Include questions about use, care, gifting, shipping, and product details. Keep the answers simple. Do not invent facts. Use placeholders where I need to add exact details.

5

### Blog ideas

I sell [product name] for [target customer]. Give me 20 helpful blog post ideas that my ideal customer might search for. Group them into gift guides, how-to posts, product education, lifestyle ideas, and seasonal content.

6

### Weekly content plan

Create a simple 7-day content plan for [product name]. Include one idea per day for Instagram, Pinterest, email, or blog content. Keep it simple enough for a solo small business owner. Include a short caption angle and a simple call to action.

## Final step: edit in your own voice

Is the product information correct?

Does this sound like your brand?

Did AI invent anything?

Is the wording clear for your customer?

Can you make it more specific or human?