



**Gear For Ai**

# Local Business Idea Scorecard

Use AI to find, compare, and test the best small business idea for your town.

Before you spend money on rent, stock, signs, or equipment, use this simple worksheet to compare your ideas and choose the one that has the best chance of working in your local area.

**1**

## Understand your town

Look for real family problems, not just random ideas.

**2**

## Score your ideas

Compare each idea before you spend money.

**3**

## Test in 7 days

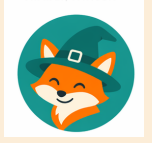
Use a small test before making a big decision.

Created by Gear for AI

Simple AI tools for creative small business owners

[gearforai.com](https://gearforai.com)

STEP 1



# Understand Your Town

Before choosing an idea, look for the family problems around you.

1. What type of town, suburb, or neighbourhood do you live in?

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2. Are there many families with young children?

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3. Are there many school-age children?

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4. What do parents already spend money on locally?

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5. What do families complain about or ask for often?

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6. What family services already exist nearby?

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7. What is missing in your area?

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8. Are there halls, cafes, parks, schools, or markets you could partner with?

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9. What days or times are families most active?

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10. What is one problem local parents would happily pay to solve?

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## COPY AND PASTE AI PROMPT

I live in a town or suburb with families. Help me understand what local business opportunities might exist. Ask me 10 questions about my area, local families, schools, activities, competition, and missing services. Then help me find possible business gaps.



# List Your Best Business Ideas

Collect possible ideas first. You will score them on the next page.

Do not worry if your ideas are messy at this stage. The goal is to collect possible ideas and compare them clearly.

Business idea	Who is it for?	What problem does it solve?	Start type Home, pop-up, mobile, online, physical
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

## COPY AND PASTE AI PROMPT

Give me 20 small business ideas for a town with many families. Focus on ideas that solve real problems for parents and children. Include low-cost, creative, home-based, pop-up, and weekend-friendly ideas.



# Score Each Idea

Choose one idea. Score every question from 1 to 5.

Business idea: \_\_\_\_\_

1 = weak 2 = unsure 3 = okay 4 = good 5 = strong

Question	Score 1-5	Notes
1. Do local families clearly need this?		
2. Can I explain the idea simply?		
3. Can I start small without spending too much?		
4. Can I test this idea within 30 days?		
5. Would people buy this more than once?		
6. Can I market this easily on Facebook, Instagram, or local groups?		
7. Do I already have some skills for this?		
8. Is the risk low enough for me to try?		
9. Can AI help me create flyers, posts, or planning?		
10. Am I genuinely interested in this idea?		

**Total Score**

\_\_\_\_ / 50

Score	Meaning
40-50	Strong idea. Worth testing soon.
30-39	Good potential, but needs more research.
20-29	Possible, but risky or unclear.
Under 20	Not the best idea right now.

*Tip: Print this page more than once and score each idea separately.*



# Test Your Idea in 7 Days

Day	Action	Done?
Day 1	Choose your top 1-2 business ideas.	
Day 2	Ask AI to create a simple offer and description.	
Day 3	Create a short survey for local parents.	
Day 4	Post a question in a local Facebook group or ask people directly.	
Day 5	Create a simple flyer or Canva mockup.	
Day 6	Ask 5-10 people if they would pay for it.	
Day 7	Decide: test, improve, or pause the idea.	

## After 7 days, choose one:

### TEST

People showed clear interest.

### IMPROVE

People liked it, but something needs changing.

### PAUSE

Not enough demand yet.

### COPY AND PASTE AI PROMPT

I want to test this business idea: [insert idea]. Help me create a simple 7-day validation plan. Include a Facebook group post, 5 survey questions, a simple offer, a price test, and one low-cost way to test demand before spending money.

**Start small. Test honestly. Improve from real feedback.**